

HIGHLAND MAIN STREET MEETING
Highland Town Hall- Highland, Indiana 46322
August 3, 2017 MINUTES

Call to Order

At 6:31 PM, the Highland Main Street (HMS) meeting was called to order by President Dawn Diamantopoulos at Highland Town Hall, 3333 Ridge Road in Highland, Indiana.

Roll Call:

The following were present: Board Members Dawn Diamantopoulos, Marie Russo, Julie Larson, Lola McKay, Mary Wells, Doug Van Ramshorst and Redevelopment Assistant Lance Ryskamp. Board Members Darlene Barron and Mario DeGeorge were absent. Also, present at the meeting were Phillip McKee.

Minutes:

Julie Larson made a motion, seconded by Doug Van Ramshorst, to approve minutes from the June 1, 2017. The motion passed 6-0.

Festival of the Trail

Dawn reported that the Festival of the Trail would be on October 14th from 11 am to 3 pm and the event has been moved to Jewett Street. She reported that the booth fee is being raised to \$25 and the past waiver for past participants was eliminated. Artist applications were going to available earlier than vendor applications in order to give the artists the first opportunity for booth space. Dawn further reported that there will be poetry and music in the town lot next to Miles Books and the Explorer group was going to source the music acts. She said that besides Sip Coffee, Dan's Pierogies and Maria's restaurants were going to be invited to sell food, because both have trailers that can be set up on site.

Lance raised a question about the past prohibition on heating equipment, as it relates to vendors, such as Smalltown Coffee, who would want to serve coffee and hot beverages. Dawn said the prohibition was in place largely because there was no electricity option at town parking lot. It was noted that Smalltown was currently working with the Highland Community Foundation on a coffee for Highland, and the consensus was if a vendor like Smalltown supplied their own heating source, they could serve coffee.

At the close of discussion, Doug made a motion, seconded by Lola, to approve the \$25 booth fee for this year's Festival of the Trail. The motion passed unanimously, 6-0. Lance said the fee would likely have to approved by the Redevelopment Commission, he hoped on August 7th.

Highland Rookery

No report.

Pop-Up Gallery

No report.

Coupon Program

Phillip McKee reported that he is working on a coupon card for the beginning of the new school year.

Car Cruise

No report.

Façade Improvement Grant

Lance reported that the owners of The Hydrant are in the process of seeking FIG reimbursement for their project.

Cash Mobs

Dawn reported that a Cash Mob at Tinker's Attic, went well and the business had some walk-in customers during the week after due to the publicity about the event. Dawn said that Michael's Resale and Promise You Art House could be locations for future cash mobs.

Municipal Parking Lot

No report.

Poet Laureate

Julie reported that Highland Poet Laureate, Janine Harrison, was having a "Ride and Read" event on the Highland Bike Trail on Saturday, September 16th from 10am to noon. The event will be held on the bike trail from downtown to 41st Street.

Sculpture and Art Tour of Highland

Dawn reported that the Public Call for the third Jewett Street mural would be issued soon. Lance reported that because he has not heard when the lot will be paved, the call should leave open a completion date by the artist all the way up to the date of the Festival of the Trail. He said that the wall where the new mural would be has to be primed first before the artwork can go up.

2017 Work Plan

No report.

Discussion

Marie suggested that perhaps local paint stores could be asked to donate primer for the new mural.

Adjournment

Marie made a motion to adjourn, which was seconded by Julie, and approved a voice vote of 6-0
The meeting was adjourned at 7:05 PM.